

DESCRIPTION OF THE COURSE OF STUDY

Item code	0312.4.SM1.D25.KM	
Item name in language	Polish	<i>Komunikacja międzynarodowa i międzykulturowa</i>
	English	<i>Intercultural and Cross-cultural Communication</i>

1. LOCATION OF THE SUBJECT IN THE STUDY SYSTEM

1.1. Field of study	International relations
1.2. Form of study	Full-time studies
1.3. Level of study	Bachelor's degree
1.4. Study profile*	General Academic
1.5. Person preparing the item card	dr Aleksandra Kusztal
1.6. Contact	ismipp@ujk.edu.pl

2. GENERAL CHARACTERISTICS OF THE ITEM

2.1. Language of instruction	Polish
2.2. Prerequisites*	None.

3. DETAILED CHARACTERISTICS OF THE ITEM

3.1. Form of classes	Lectures and exercises.	
3.2. Place of the class	Classes in the teaching rooms of the University.	
3.3. Form of passing classes	In the field of lectures – an exam, in the field of exercises – a pass with a grade.	
3.4. Teaching methods	A conversational lecture with a multimedia presentation, discussion, student multimedia presentations.	
3.5. Bibliography	Basic	<ol style="list-style-type: none"> 1. Glondys D., Bednarczyk M., Intercultural Communication or Better Not Leave Home, Kraków 2020. 2. Hofstede G. Hofstede G.J. Minkov M., Cultures and Organizations, Warsaw 2011. 3. Ociepka B. International Communication, Wrocław 2020 4. Szopski M., Intercultural Communication, Warsaw 2005 5. Valentine D., Reynolds S., Intercultural Communication. Guide, Warsaw 2009.
	Supplementary	<ol style="list-style-type: none"> 1. Basińska B. A., Chmielecki M., Przytuła S., Rozkwitalska M., Sułkowski Ł., Professional cooperation in a multicultural environment, Warsaw 2016. 2. Gracz L., Ostrowska I., Rosa G., Słupińska K., Intercultural Communication in Business, Warsaw 2021. 3. Ignatowski, G., Sułkowski Ł., Intercultural Communication and Management, Warsaw 2017. 4. Intercultural Communication Through Time, Space and Culture, ed. Maria Paula Malinowski Rubio, Kraków 2023, e-book.

4. LEARNING OBJECTIVES, CONTENT AND OUTCOMES

<p>4.1. Course objectives (including the form of classes)</p> <p>Lecture</p> <p><i>C1. To provide students with knowledge about the role of structures, social and political institutions from different cultures in the field of communication, and the rules governing the international community and cultural structures in international and intercultural conditions, as well as about the cultural determinants of international relations in the field of communication.</i></p> <p>Lecture and exercises</p> <p><i>C2. To develop the ability to explain the role of cultural structures in the modern world, the ability to analyze and evaluate the communication processes occurring in international relations and to notice their consequences for the state, the region and the professional environment. Developing the ability to evaluate different opinions and positions and the ability to select arguments for discussion. Developing the ability to participate in public life using knowledge in the field of international relations and its development in professional work in a multicultural environment. Developing the ability to actively and consciously participate in multicultural public discourse, especially in the field of foreign policy. Developing the ability to analyse international and intercultural phenomena using appropriate research methods and techniques and to prepare public speeches on international and intercultural topics, as well as the ability to analyse and evaluate the content of media messages, taking into account the cultural context and the ability to use such a message in public and professional activities.</i></p> <p><i>C3. Developing the competence of active participation in public life, including in multicultural teams pursuing social, political and civic goals, as well as building institutionalized forms of civic activity and readiness to act in an entrepreneurial way in a multicultural environment.</i></p>
